

# ALS Impact & Innovation Centre

As we shape the future of ALS care and advocacy, the ALS Society is proud to begin work on the **ALS Impact & Innovation Centre** — a hub for knowledge, connection, and change.

With this collaborative model and space, **research, care, advocacy, and community voices** will converge. The Centre will be more than a program; it will be a **catalyst for progress**, bringing together people living with ALS, caregivers, clinicians, families, and partners to share knowledge, build capacity, and drive innovative solutions.

Here, **bold ideas are nurtured and transformed into progress**, strengthening the ALS community today while paving the way for tomorrow's breakthroughs. As advocates, we also stand as a **beacon for change**. By amplifying voices, raising awareness, and influencing policy, we light the path toward better care, stronger systems of support, and lasting hope for everyone touched by ALS.

The **ALS Impact & Innovation Centre of Excellence** is both a **tribute and a commitment** — to those we have served, and to those we have yet to meet. It says: *You matter. Your care matters. Your future matters.*

Together, we will create a Centre that **drives change, advances research, improves lives, and ultimately helps bring an end to ALS**.